

BEATRIZ ARIANNA

Fashion Designer

Creative fashion designer skilled in innovative concept research and development, offering a distinctive perspective and unique point of view. Adept problem solver with a strong background in retail and dress alterations.

EDUCATION

BFA Fashion Design Academy of Art University (May 2023)
Courses included Fashion Design, Construction and Flat Pattern, Color Concept for Fashion, Computers for Fashion and CLO3D

PROJECTS

Ready-to-Wear Senior Thesis Collection (2023)

- Conducted market and trend research to identify emerging fashion trends and consumer preferences.
- Used Illustrator to create detailed flat sketches. Developed color, fabric, and mood boards. Sewed 3D samples.

Ready-to-Wear Womenswear 3D Construction Design (2022)

- Designed 2D patterns and precise blueprints for garment construction. Created 3D toiles to assess and refine fitting.
- Conducted research on cutting and sewing techniques for leather materials. Crafted 3D design and pattern cards.

EXPERIENCE

Freelance Fashion Designer *Shein* (2023-Present)

- Developing the concept and sketching the product lines.
- Researching seasonal trends, silhouettes and trims.
- Creating tech packs for production.

Apparel Prototyping Engineer Intern *Contingenci By Good Human LLC, San Jose, CA* (2023- 2024)

- Early-stage of R&D projects which includes testing, creating, and analyzing how to improve the prototypes. Created over 15 prototypes with the engineering product team which includes apparel and pet products.
- Preparing & cutting fabric for production, materials included Gore-Tex, Bemis,3M, waterproof membrane; assisting with BOM's.

Additional Experience

Alterations Specialist David's Bridal, Pinole (2023-Present)

Temporary Worker Robert Half, San Ramon (2022)

Fraud & Claims Operations Specialist Wells Fargo (2015-2021)

CONTACT

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Portfolio

www.beatrizarianna.com

SKILLS + ABILITIES

Fashion Design

Collection Development
Garment Construction
Patternmaking & Sewing
Fashion Illustration
Trend Research
Technical Flats
Tech Packs

Interpersonal

Creative Thinking
Problem Solving
Active Listening
Team Leadership
Negotiation Skills
Flexible & Adaptable

Languages

Fluent in English
and Spanish

Tools

Adobe Illustrator
Adobe Photoshop
Adobe Acrobat
Microsoft Office
Google Workspace
CLO3D
Procreate